

A photograph of a female doctor in a white lab coat with a stethoscope around her neck, smiling as she looks at a laptop screen. A female patient in a striped shirt is sitting next to her, also smiling and looking at the screen. The scene is set in a bright, clinical environment.

# The expanding need for effective diabetes care delivery models

Diabetes care remains one of the most significant challenges in global healthcare. The International Diabetes Federation reports that 589 million adults — approximately 1 in 9 — are currently living with diabetes, a number expected to rise to 853 million by 2050. The condition accounts for an estimated \$1.015 trillion USD in global health spending, representing 12% of total healthcare expenditures worldwide.<sup>1</sup>

<sup>1</sup> <https://diabetesatlas.org/>

# Diabetes care management challenges today



Worsening patient-to-healthcare provider ratios to meet demand



Patient fatigue hinders care plan adherence and worsens outcomes between appointments



Health data silos leave healthcare providers “flying blind,” obscuring blood glucose trends and A1c insights



People with diabetes incur medical expenses that are 2.6 times higher than those without the chronic condition<sup>2</sup>

**Along with these challenges, the move to value-based care reimbursement models adds pressure on healthcare providers to enhance the quality of the care they provide by delivering improved health outcomes for people with diabetes.**

## How digital health technology enables healthcare providers to deliver a more personalized care experience while reducing costs

The rise of intelligent devices for people with diabetes has created a growing need for healthcare providers to integrate health data from multiple sources. By adopting digital health technologies, care teams can ease cognitive and administrative burden through centralized access to patient data during each visit in-person and remotely. These tools also support predictive modeling and enable more efficient, streamlined clinical workflows through electronic health record (EHR) integrations.

### THIS ALLOWS FOR:

- More time spent with the patient on personalized care plans
- Quick identification of at-risk patients and the opportunity to provide individualized interventions when needed
- High-quality, efficient, and cost-effective care delivery models that increase access for more patients

<sup>2</sup> <https://diabetes.org/newsroom/press-releases/new-american-diabetes-association-report-finds-annual-costs-diabetes-be>

# The Solution:

## Glooko, a connected care platform providing health data when and where you need it

### Improves access with in-clinic and remote diabetes care

Equip people with diabetes and their care teams with the tools needed to achieve positive outcomes, increase access to care, and reduce costs

### Simplifies diabetes management for healthcare providers and patients

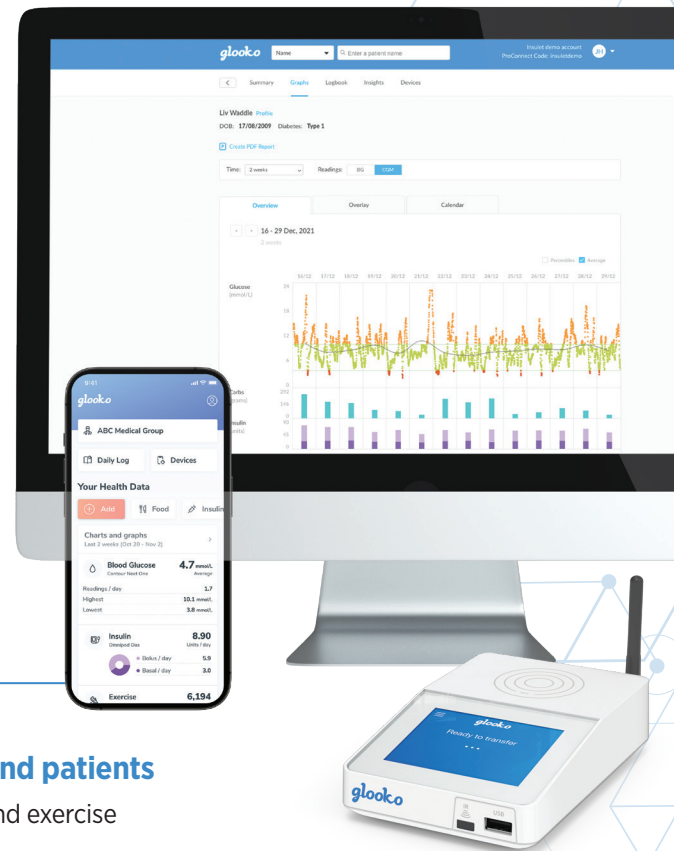
Visualize patient glycemic metrics, insulin trends, medication, nutrition, and exercise in one centralized location

### Mobilizes the connection between patients and care teams for better outcomes

Upload, share, and review diabetes and related health data together, without needing to visit the office for improved and sustained glycemic control

### Integrates with a number of connected devices to manage

Syncs with more than 200 diabetes and health monitoring devices, including CGMs, BGMs, smart pens, automated insulin delivery systems, and fitness apps, to deliver trusted health data in a unified platform



## Glooko delivers improved and sustained outcomes in 3 months



### REDUCTION IN HbA1c<sup>3,4</sup>

- 0.8% at 3 months
- 1.2% for patients  $\geq 8.5\%$  at 3 months
- 0.82% at 6 months
- 1.46% for patients  $\geq 8.5\%$  at 6 months



### DECREASED AVERAGE BLOOD GLUCOSE<sup>5</sup>

- 18% at 3 months
- 18.8% after 6 months
- 15.7% after one year



### INCREASED IN-RANGE BLOOD GLUCOSE<sup>5</sup>

- 29.4% at 3 months
- 29.7% after 6 months
- 29.8% after one year



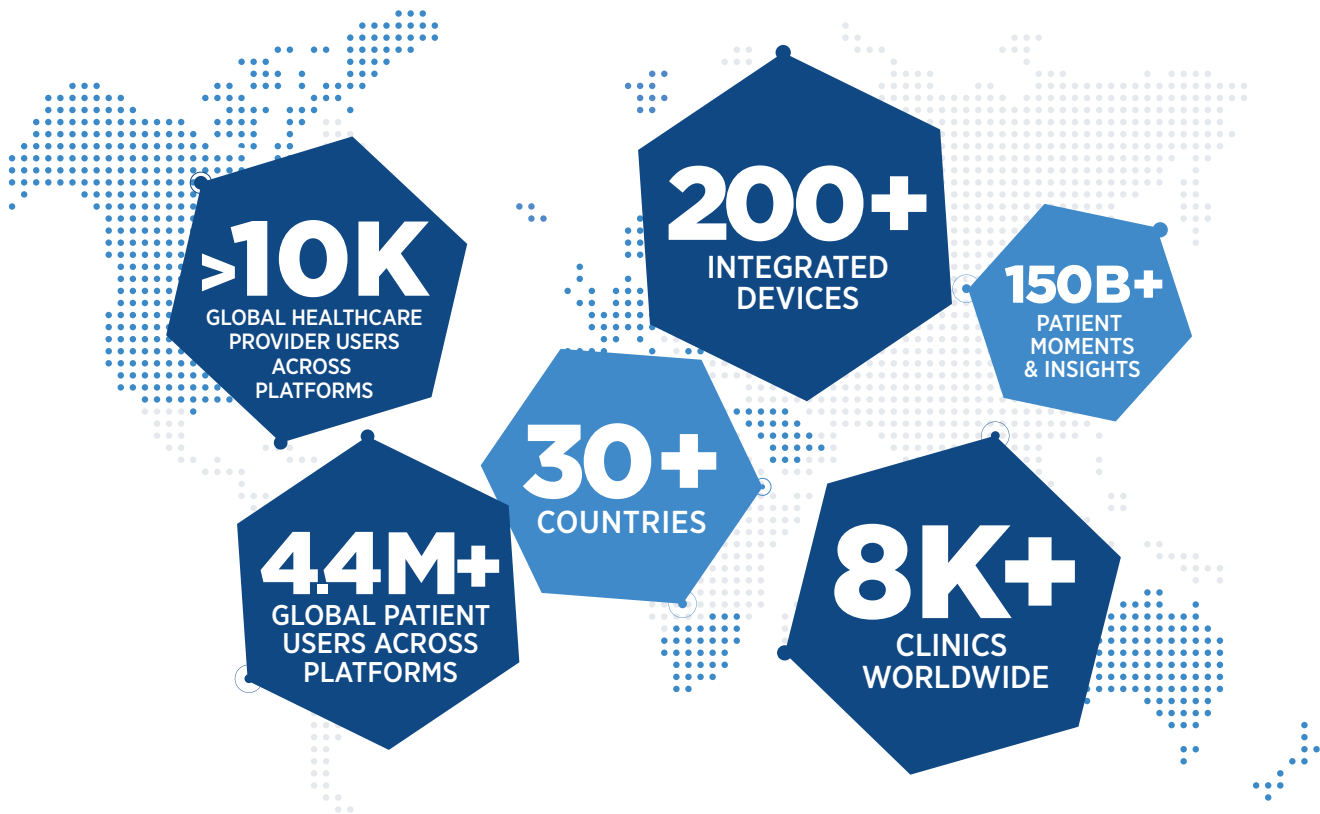
### DECREASED HYPERGLYCEMIA<sup>5</sup>

- 12.3% at 3 months
- 12.7% at 6 months
- 12.0% at 12 months

# About Glooko

Glooko is focused on improving health outcomes for people with diabetes through our personalized, intelligent, connected care platform. Our proven technologies strengthen connections between patients and providers, drive patient engagement and adherence via digital therapeutics, with more than 4.4 million people around the world using the Glooko platform. By seamlessly integrating with EHRs, providing a unified device ecosystem, and delivering actionable insights, Glooko aims to enhance clinical workflows and improve outcomes for people with diabetes and their care providers.

## Transforming diabetes care around the world



\* Number of clinics includes clinics using the Glooko® System, GlookoXT®, and diasend® System since the respective launch of each product. Number of patients include patients over time who have used the Glooko® System, GlookoXT®, and diasend® System since the respective launch of each product.

To experience a demo of our centralized diabetes management solution, visit [Glooko.com](https://Glooko.com).